

Heartland wins Bank of the Year Savings Award

Heartland is proud to announce it has won [Canstar's Bank of the Year Savings Award 2018*](#).

As a first time winner in this category, Heartland's Head of Retail, Mel Cadman, says the award recognises the bank's dedication to offering online savings accounts and term deposits to help Kiwis achieve specific savings goals.

"We know our customers want their money to work hard for them. Our Direct Call Account offers a great interest rate without fees, making it a wonderful account to start developing good long term savings habits. We're thrilled that Canstar have acknowledged this too," says Mel Cadman.

Canstar's Bank of the Year Saving Award recognises the New Zealand financial institution that provides the strongest combination of savings products and services to their customers. Its unique star rating methodology compares a range of products and tools from New Zealand's financial institutions to evaluate which ones best meet customers' savings goals.

Find out more about Canstar's rating methodology [here](#)

Find out more about Heartland's savings accounts [here](#)

*Canstar awards cover all New Zealand financial institutions with a Standard and Poor credit rating of at least BBB+

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About Heartland Bank

Heartland Bank Limited is a New Zealand operated and managed bank that is listed on the NZX Main Board (NZX:HBL) with approximately 11,000 shareholders. It offers savings and investment products; is the market leader in reverse mortgages in both New Zealand and Australia; and provides business, rural and motor vehicle finance. Heartland is proud of its Kiwi heritage and aims to provide a first-class customer experience whether it's online, over the phone, or in person. It's currently focused on channels to deliver its innovative banking products, with an emphasis on digital platforms that are designed to deliver a fast and simple customer experience.

To find out more visit www.heartland.co.nz