

3 December 2020

Heartland establishes internal Green Team

Heartland has publicly committed to reducing its carbon emissions. To help us reach our sustainability goals, we've established a Green Team made up of Heartland employees who are passionate about the environment. The Green Team leads Heartland's environmental sustainability on a day-to-day level and champions initiatives around reducing waste, lowering emissions and more.

In August 2019, some environmentally conscious employees laid the groundwork for improving the organisation's environmental conservation efforts. We replaced paper cups with reusable cups, changed the printer defaults to double-sided and black and white, invested in online document platforms and more.

Since then, members of Heartland's management team and the Rangatahi (Youth) Advisory Board have been workshopping further ways in which we can improve our environmental sustainability. Ideas include an increased presence of recycling stations, making changes to the way in which we print marketing materials, using eco-friendly materials for internal events, choosing low-emissions suppliers with similar values to Heartland, and enabling team volunteer days with activities such as tree planting and beach clean-ups.

These are a few of the many possible ways Heartland could make a positive impact on environmental conservation, and the Green Team's job is to help put them into action.

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